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### **SHOWCASE**

# 6 Rising Stars of Italian Design













VIDEO BY Rose Coloured World Nicole Lily Rose

#### SPECIAL FEATURE





I draw from a lot of different eras. I am very interested in mid-century design, so I look for influence and inspiration from the past, but it's not always like that. Certainly the great masters of Italian design have a strong influence on my path.

-Federica Biasi



On this page: The Mingardo Collection directed by Federica Biasi for Handicraft, featuring the Deco lamp.





Federica Biasi

## How would you define your design work and how has it evolved?

I can definitely say that my style travels between vintage and the essential; between the decoration and the feminine; between the lightness and the purity of the shapes. Form, colour, beauty and trends are fundamental for me and I have a very emotional approach. I try to design 'gently' in a noisy world.

#### What excites you about working in design right now?

Freedom electrifies me to do this job. I have to be inspired and to get inspired I have to travel, be curious, touch, and reflect and all the things that I adore.

There are many rules to follow, but there are also none.

## What do you believe will have the biggest impact on the global design landscape in the coming 5-10 years?

I believe that we will have to give in to the looming arrival of technology, but I think we will find excellent answers to meet the future. To be frank, technology scares me a lot. On the other hand, if I could express a desire for technological progress, I would like transport vehicles to speed up, to shorten distances.

## What is one thing you hope to achieve in your career that you haven't yet?

I'm just starting out, so I still have everything to do, but I only hope to be able to do this job with passion and less stress. I would like to get jobs with companies that invest in designers and long-term projects.