

Federica Biasi × Gervasoni 1882

Milan Design Week
Via Spartaco 34, Milano
Opening hours
H 10:00 – 20:00

TAO



TAO/tà·o/

An exhibition conceived by the designer Federica Biasi for the historical brand Gervasoni 1882.

Finding yourself immersed in the path. A journey to discover the world, the company and the products. In Eastern philosophy the symbol of Tao, also known as “Yin and Yang”, represents movement, the flow of things. Rooms of pure colours, following the rhythm of the natural world, leading the visitor to a journey, celebrating the past production of the brand while highlighting the news. Federica Biasi presents the new Samet sofa, Hashi and Brisé outdoor collections in the space.

PRESS & COCKTAIL
Thursday, April 20, 2023
From 16:00 to 22:00
press@federicabiasi.com

TAO / tà·o / the path ; the term represents the basic concept of Chinese philosophical and religious thought and is an expression of an absolute primacy or centrality of the universe and of reality: That is, it is the 'path par excellence', the law according to which the universe.